



Committee of Seventy

Join us in our campaign for better government

112th Annual Luncheon

Thursday, November 17, 2016

Loews Philadelphia Hotel

1200 Market Street

Philadelphia, PA 19107

12:00-2:00 PM

*Featuring the host of
CBS News' Face the Nation*
John Dickerson

I/We would like to support the event

Name/company (Please print as you wish to be recognized in event materials)

Address

City State Zip Code

Phone Email

Sponsorship Levels (over)

- ◇ \$30,000 Visionary Sponsorship
- ◇ \$20,000 Champion Sponsorship
- ◇ \$10,000 Advocate Sponsorship
- ◇ \$5,000 Citizen Sponsorship

◇ I/We would like to support the 112th Annual Luncheon at the level indicated but do not wish to receive any goods or services so that our contribution is fully tax-deductible.

◇ I/We cannot attend but would like to show our support with a tax-deductible gift of \$_____. Your gift will be acknowledged in the commemorative program book.

Individual Tickets

- ◇ \$1,500 _____
- ◇ \$3,000 _____

Method of Payment

- ◇ Check enclosed made payable to:
The Committee of Seventy
123 South Broad Street, Suite 1800
Philadelphia, PA 19109

Please charge my (circle one) **Visa | Mastercard | American Express** in the amount of:
\$ _____

Credit Card Number _____ Exp. Date _____ CSV _____

Name on the Credit Card _____

Cardholder Signature _____

- ◇ Please submit an invoice to the address above



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Featuring best-selling author &
the host of CBS News' *Face the Nation*

John Dickerson

Visionary Sponsorship \$30,000

(Value of goods/services in exchange for gift = \$1,000)

- One table of 10 with priority table placement
- Recognition as a VIP Reception sponsor
- 10 tickets to VIP Reception prior to the event
- Prominent full-page ad in the program book
- Sponsor recognition from the podium during event, print and video recognition, recognition on Committee of Seventy website
- CEO of Seventy available to give talk (Lunch and Learn) on trending public policy topic issue for employees and clients
- One seat on Seventy's corporate board of directors (pending outcome of nomination process)

Champion Sponsorship \$20,000

(Value of goods/services in exchange for gift = \$1,000)

- One table of 10 with priority table placement
- Prominent full-page ad in the program book
- Six tickets to VIP Reception prior to the event
- Opportunity to brand a portion of the event (ex. menu cards, floral arrangements, coat check, valet, etc.)
- Sponsor recognition from the podium, print and video recognition, recognition on the Committee of Seventy website
- One seat on Seventy's corporate board of directors (pending outcome of nomination process)

All guests to the 112th Annual Luncheon will receive a copy of John Dickerson's latest book, debuting fall 2016

Whistlestop: My Favorite Stories from Presidential Campaign History

Guests attending the VIP Reception will receive a copy signed by John Dickerson.

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11:00-noon VIP Reception with John Dickerson

12:00-2:00 PM Luncheon

Advocate Sponsorship \$10,000

(Value of goods/services in exchange for gift = \$1,000)

- One table of 10
- Four tickets to the VIP Reception prior to the event
- Half-page ad in the program book
- Print and video recognition, recognition on the Committee of Seventy website

Citizen Sponsorship \$5,000

(Value of goods/services in exchange for gift = \$800)

- One table of 8
- Quarter-page ad in the program book
- Print and video recognition, recognition on Committee of Seventy website

Individual Ticket Prices:

\$1,500

(Value of goods/services in exchange for gift = \$100)

- One ticket to the event

\$3,000

(Value of goods/services in exchange for gift = \$100)

- One ticket to the VIP Reception
- Quarter-page ad in the program book
- Prominent seating

Program Book Specs:

Full-page ad:

8" x 5", 8 inches tall and 5 inches wide

Half-page ad:

3.75" x 4.75", 3.75 inches tall and 4.75 inches wide

Quarter-page ad:

3.75" x 2.25", 3.75 inches tall and 2.25 inches wide

Please submit all ads in four-color, high-resolution, .eps format on or before 11/3/16 to the attention of: Dan Bright at dbright@seventy.org